



ME911 Partners with the American Red Cross Bay Area to Prepare for Disasters and Respond to the Needs of Bay Area Citizens

SAN FRANCISCO, CA July 14, 2008 - Today [ME911](#) announced a partnership with the [American Red Cross Bay Area](#). The partnership includes several co-marketing initiatives such as event marketing, online store presence and sponsorships aimed at driving preparedness awareness for citizens and businesses in the community.

With the frequency and scale of disasters on the rise, organizations need to unite and leverage their combined assets and resources to rally behind the preparedness and response cause. “We are excited about our partnership with ME911 and are happy to be able to help promote this resource to help people in the Bay Area community get prepared before disaster strikes,” stated Harold Brooks, CEO of the American Red Cross Bay Area.

“It is our goal to ensure that consumers and businesses leave nothing to chance in preparing for an emergency and being able to respond quickly and effectively to an unexpected disaster or personal health or safety incident. We are passionate about providing peace-of-mind, and in the unfortunate event of a disaster, helping citizens recover their valuables and reunite with loved ones,” said [Clarence Wesley](#), ME911 CEO.

Key features and benefits of the ME911 Emergency Information and Response Solution include:

- A 24 X 7 [Personal Crisis Assistant](#).
- Remote online storage of vital information, providing backup and secure access.
- Instant alerts via text message and e-mail to emergency contacts such as loved ones and others imperative to communicate with when many other channels of communication may likely be congested.
- The ability to maintain a secure “envelope” online with vital documents, photos and other key information consumers may require during a disaster or emergency.
- The ability to backup key contacts from a mobile phone, the event of equipment failure, damage or loss.
- Auditing and authentication processes and mechanisms to ensure security and privacy.



Emergency Preparedness & Response Solutions
Powered by Medical Envelope, Inc.

Consumers have a choice of two Membership levels, priced from \$48 to \$72 annually during this introductory promotional period.

To become a ME911 Member, securing peace-of-mind for your family or business, please visit www.me911.com or call 1.866.94H-LPME.

About ME911

ME911 is an innovative new Company that provides its Members with a personal crisis assistant, and information and communications support services during a disaster such as an earthquake, hurricane, fire, flood, terrorist attack as well as for a personal emergency such as a health, auto or travel incident.

The Company uses [advanced technology](#) to alert loved ones via sms and e-mail, enables secure storage of vital information such as insurance information, medications and documents, to provide families peace-of-mind and to aid in reuniting them in the unfortunate event of a disaster or personal emergency.

To learn more about ME911 please visit www.me911.com or call 1.866.94H-LPME to become a ME911 Member and secure peace-of-mind for your family or business.

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