



- FOR IMMEDIATE RELEASE

ME911 and A.M.E.R.S. Partner to Provide Innovative Emergency Response Services for Pets and their Owners

SAN FRANCISCO, CA July 8, 2009 - Today [ME911](#) and [A.M.E.R.S](#) announced their partnership to provide innovative emergency services for pets and pet owners – Woof! Woof!

In almost any emergency whether it's a natural disaster, or an emergency during a family vacation or business travel, caring for pets is often a critical need. Solutions for animals are vital not only to pets and their owners but can affect the community at large. During Hurricane Katrina for example, the cost, loss, and risk of not being prepared to care for pets was painfully underscored. In fact, even in the recovery process, pet owners were required to show proof in the form of pictures to be reunited with their pets.

Through their complementary services, ME911 and A.M.E.R.S. provide comprehensive and invaluable coverage for families and their pets respectfully. ME911's latest service addition includes an emergency profile for pets called "[PetME](#)", now available to members nationwide.

Unique in nature, ME911's PetME emergency profile allows pet owners to digitally store information about their pets including vaccinations, past records, and even photographs for identification. PetME offers owners peace-of-mind that comes from knowing in the event of an emergency, they have 24/7 access to this vital information nationwide.

The partnership includes several initiatives, such as:

- Providing A.M.E.R.S on-site access to ME911's PetME system in the event of an emergency therefore allowing for immediate care based on the pet's past health records and alerting emergency contacts of the situation while in the field and onboard ambulances
- Engaging in community outreach and tailoring events to champion pet safety and emergency preparedness for families
- Special pricing and bundling incentives on ME911's "PetME" and Premium Membership services for A.M.E.R.S clients and discounted access to A.M.E.R.S emergency care services for ME911 pet owners

"We are very excited to bring ME911 emergency information services to our clients and their pets. Access to pet and pet owner information on the go is a vital link to proactive preparedness and saving a pet's life," stated David Watts, CEO, A.M.E.R.S.

“A.M.E.R.S care for pets and emergency response services are a natural extension to ME911’s family safety initiatives. We’re very excited to partner around a common mission and complementary service offering. Existing and new prospective customers and the community, I am sure, will be thrilled,” said Clarence Wesley, CEO, ME911.

Specifics on pricing promotion include a 50% discount off ME911’s Premium Plan and the PetME profile bundled in for free for A.M.E.R.S members through year end, 2009. ME911 members will also get a 50% discount off AMERS pre hospital veterinary care services through year end.

With PetME, pet owners can now:

- Easily store and instantly update information about their pets
- Save medical information including immunization types and dates, current medications, past health information
- Scan and upload original documents such as health records, photographs for identification, and pet insurance
- Fill out emergency contact information including their current Vet’s details
- Get 24/7 access to their pets PetME emergency profile including the ability to have records sent where needed and alert their vet or loved ones in the event of an emergency

To sign-up for PetME or for more information please visit www.ME911.com or call 1.866.954.6364. To sign up for A.M.E.R.S services or for more information please visit www.animalmedics.com or call 1.877.426.3771.

Media Contact:

ME911

Marketing and PR Department

marketing@me911.com

+1.415.358.1059

A.M.E.R.S.

David Watts

ceo@animalambulance.com

+1.925.848.5594

About ME911

ME911 is an innovative new company that provides its Members with a 24/7 Personal Crisis Assistant and “white glove” support services during a disaster such as an earthquake, hurricane, fire, flood, terrorist attack as well as for a personal emergency such as a health, auto or travel incident. ME911 uses advanced technology to alert loved ones via text messages and e-mails, enables secure storage of vital information such as insurance information, medications, and other documents, to provide families peace-of-mind and to aid in reuniting them in the unfortunate event of a disaster or personal

emergency. To learn more about ME911 please visit www.ME911.com or call 1.866.954.6364 to become a ME911 Member and secure peace of mind for your family.

About Animal Medical Emergency Response System (A.M.E.R.S)

A.M.E.R.S. has been the leader in pre-hospital veterinary transport services since 2002, with over six thousand transports under their belt A.M.E.R.S. continues to raise the bar in a young and vital new industry. A.M.E.R.S. uses state of the art fully stocked ambulance units, along with wireless internet access in each unit to provide real time two way medical information transmittal. A.M.E.R.S. is taking pre hospital veterinary care to the next level.